



NEW WAYS OF WORKING WITH NGBS

CONTEXT

In October 2009 the Government announced that we had been successfully relicensed for a further five years as the Sector Skills Council for Active Leisure, Learning and Well-being – which includes the sport sector. Our new license was the outcome of a comprehensive review and audit process by the National Audit Office, and reaffirms our position as the key influencer and adviser to Government on behalf of the sporting workforce.

This announcement was immediately followed by a renewed national partnership agreement with Sport England, recognising us as the lead organisation in workforce development and planning within the sports sector.

Both developments have allowed us to restructure internally to become even more NGB-focused when working across a variety of government agendas, including physical activity, unemployment, education and sporting legacy.

APPROACH

Our work for the next two years is focused on supporting NGBs with their workforce development commitments laid out in their 09/13 plans. Our ultimate aim is to work with NGBs on a one-to-one basis to embed more highly skilled and qualified people into their sporting infrastructure, ensuring that across England they have the right people, with the right skills developing their sport at a club, county and regional level.

DELIVERY

As part of the agreement SkillsActive has committed to delivering:

- A dedicated relationship manager for all 46 NGBs of sport (as identified by Sport England) to support any workforce development initiatives outlined in their 09/13 Plans.
- Present to each NGB the activities and successful interventions around workforce development which are already in place at a local or regional level – and build on this success.
- A tailored service to demonstrate solutions and opportunities available from across the SkillsActive Group to aid NGBs in meeting their challenging targets of Grow, Sustain and Excel set by DCMS and Sport England.
- A partnership agreement and associated action plan with each of the NGBs highlighting areas of collaboration and partnership.
- Support NGBs to get the best value, best quality and funded or subsidised programmes from schools, FE, HE and private providers.
- Ensure consistent messages around careers Information/Advice are reaching those volunteers and paid employees delivering across the sport sector.
- Ensure NGBs are well positioned in advance of and during the national programme of qualification reform.

- Promote the Government backed World Class Apprenticeships and associated opportunities for NGBs and their networks.
- Support NGB engagement with the NSA for sport and leisure through alignment with their strategic objectives.
- Through a new internal policy forum ensure that this work is used to inform sector representation on the needs of sport within emerging national and regional skills policy.
- A commitment to work with other national partners and stakeholders to ensure one joined-up approach to meeting the needs of NGBs

THE OFFER

Components of the offer will include information and resources around: apprenticeships, working with the new Diploma, writing workforce plans, research projects, the delivery of business coaching, NSA products and services, collaborative bid writing, preparing for the impact of the Qualifications and Credit Framework, the AASE programme, Young Apprenticeships, National Occupational Standards work and the influencing of skills policy. The offer will also look to incorporate and share much of the existing good practice (with local and regional NGB resources) which is in place across the 9 English regions and in line with the previous work of the regional management team.

FOR FURTHER INFORMATION

A new Director of Group Operations (David Henwood) will oversee the work of this directorate and will commence the role in January 2010. In order to deliver this NGB focussed agenda SkillsActive has also restructured their Sector Development England unit and now has in place a Senior NGB team which will manage and direct the work of 14 development managers. Each member of this team will work with two or more NGBs directly in line with the SkillsActive Group offer. For further information, please contact Steve Mitchell (Strategic Lead for NGBs and 2012 Legacy) who will be more than happy to explore the implications and opportunities of the new ways of working to you or your organisation.

CONTACT

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BACKGROUND INFORMATION

As the SkillsActive Group, it is our role to untangle the complicated skills system, including influencing policy and redirecting much needed funding into the sports workforce from government departments, including the Department for Business, Innovation and Skills (BIS), the Department of Health (DoH) and the Department for Work and Pensions (DWP). This will result in tangible solutions to support employees and volunteers delivering coaching, officiating, sports development, social cohesion and physical activity through sport.